



# Go-To-Market Strategy

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## Product

- Future Generation Blockchain Platform



## Services

- XTblock™ Decentralisation Services
- dApp Development Consulting
- dApp Store
- Operational Support As Service



# Target Market

01.

## Blockchain Community

dApp Development  
Community

02.

## Enterprises

Private blockchain for  
all SMEs

03.

## Government

All government initiatives  
(e.g. cross border  
Payment)



# Value Proposition

## Newer Platform

- XTblock™ is a future generation blockchain platform that leverages state-of-the-art technology

## High Performance

- 1,000x times faster than current blockchain platforms by adopting Time Sharding architecture which is XTblock™'s own invention

## Highly Secured

- Secure by design while keeping customer specific compliance and security concerns

## Technology Agnostic

- Supports a variety of industry standard techstack and is not limited to a single technology component

## Migration Approach

- Faster migration by supporting the existing legacy code

## API Economy

- XTblock™ is designed and developed completely on API. This allows legacy applications to interact with the future generation blockchain platform— XTblock™

## Lower Cost

- Near zero transaction fee



# Distribution Model

**Developer  
Community**

**Business  
Partners**

**Blockchain  
Forums / Events**

**SMEs**

**Launch Core with Big  
Enterprises as Pilot**



A REVOLUTIONARY NEW BLOCKCHAIN PLATFORM

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**Thank you!**

[xtblock.io](http://xtblock.io)